

Tuesday, 14 July 2026



Tuesday, 14 July 2026

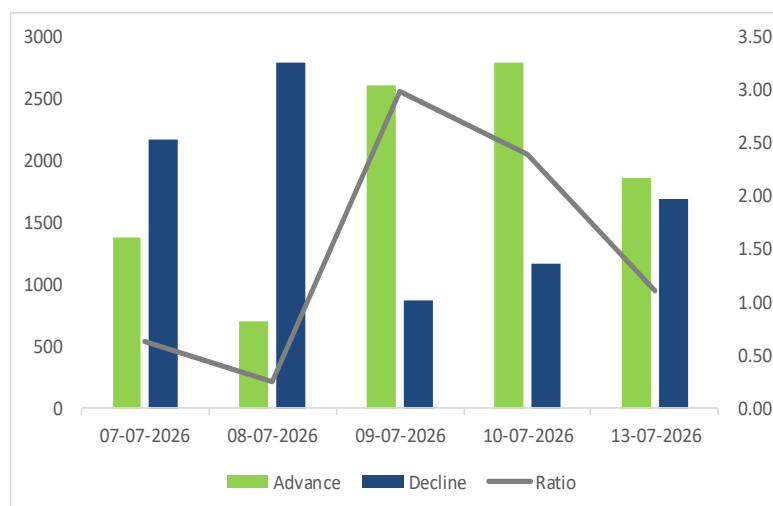
Sector Performance

Indices	Last Close	% Change	20 - Days EMA	50 - Days EMA	100 - Days EMA	200 - Days EMA
Nifty Smallcap 100 Free	19422.95	0.03%	18910.99	18406.68	17971.19	17722.30
Nifty MidCap 50	18089.55	0.17%	17720.47	17436.89	17166.60	16868.12
Nifty Auto	26981.5	0.45%	26756.52	26521.41	26473.84	26240.04
Bank Nifty	58131.45	0.15%	57384.16	56555.44	56486.32	56403.57
Nifty Energy	39220.35	-0.06%	39515.02	39436.52	38629.83	37542.42
Nifty Financial Services	26836.15	0.02%	26513.29	26201.01	26240.83	26290.26
Nifty FMCG	48809.9	-1.02%	49414.22	49529.09	50081.48	51414.64
Nifty IT	29015.85	3.59%	27772.54	28475.86	29931.77	32112.65
Nifty Pharma	25643.35	-0.12%	25201.11	24558.96	23902.06	23229.83
Nifty PSU Bank	8460.6	0.11%	8420.05	8442.27	8469.39	8276.48
NIDEFENCE	9414.1	-0.75%	9408.60	9178.93	8846.11	8440.03

Volume Shockers

Symbol	Total Traded Quantity (in Lakhs)	Close Price	1- Week Avg Volume (% Change)
BCLIND	583.71	38.19	5.77
SONATSOFTW	310.29	313.05	4.86
FINOPB	295.73	161.99	5.76
CANHLIFE	254.74	146.60	4.78
JUSTDIAL	151.26	676.85	5.58
PURVA	139.96	249.40	5.76
SKMEGGPROD	59.40	357.00	4.19
BLKASHYAP	47.97	59.12	4.70
BFUTILITIE	43.09	670.00	5.47
INDIANHUME	40.01	409.80	4.58

NSE Advance – Decline Ratio



Technical View – NIFTY (24,211.00)



Observations

- To commence this week, NIFTY entered the market at 24,039.40, later marking an intraday high at 24,259.80 as the index ended the day flatly at 24,211.00, up by merely 0.02% up. The sectoral trend remained mixed while the Nifty IT sector emerged as the best sectoral performer. The IT stocks dominated the gainers list with shares of TCS leading the gainers pack after surging 6% over better than anticipated June quarter earnings and on signing multi-million deal with ABB. The Indian equity market ended the day with mild gains under cautious investor sentiment caused by geopolitical tensions and soaring crude oil prices.
- On the daily timeframe, NIFTY50 formed a long-bodied bullish candlestick with upper and lower shadows, highlighting the tough fight market between the buyers and the sellers while engulfing the previous session's candle. The price trades above the 20,50,100-day EMA but beneath the 200-day EMA. The MACD histogram expanded from 3.52 to 4.12 as the MACD line barely moves above the Signal and Zero line. The RSI line improved slightly to 55.89 and is on the verge of crossing the reference line. In conclusion, the technical indicators indicate improving bullish momentum as the index is likely to maintain the positive technical setup.
- Technically, looking at the key levels, resistance is placed at 24287/24317/24417 area while a sustained move above it could lead the price for an upside to further test the 24516 level. On the downside, 24027/23997/23897 are expected to act as support levels with 23798 providing a deeper support for the NIFTY index.

20 – Days EMA	50 – Days EMA	100 – Days EMA	200 – Days EMA
24029.28	23945.44	24136.83	24407.27

Technical View – BANK NIFTY (58,131.45)



Observations.

- Stepping into a new trading week, BANKNIFTY started trading at 57,616.70, as the index reached to record a high and low of 58,219.90 and 57,492.05 respectively before closing 0.15% up at 58,131.45. PSU banking sector and Private banking index each gained 0.11% and 0.25%, respectively supporting BANKNIFTY and leading the overall banking index to end the day higher.
- BANKNIFTY, portrayed a similar candle as to the frontline index which is long-bodied bullish candle having shadows on both ends. The price managing to stay superior to all the key 20,50,100 and 200-day EMAs. The MACD histogram remained negative but contracted to -100.45 as the MACD line trades below the Signal and Zero line. RSI jumped up to 58.96 under the reference line. Overall, the price action highlights the sustained positive momentum in play as the broader bullish trend continues to gain support from the technical indicators as well.
- Collectively, on the resistance side, the key level to monitor is 58312; a breakout beyond these could open the path towards 58398/58676/58954 resistance zone for the BANKNIFTY index. If we look at the lower side, support is located 57584/57498/57220 zone with a stronger support level around 56942.

20 – Days EMA	50 – Days EMA	100 – Days EMA	200 – Days EMA
57384.16	56555.44	56486.32	56403.57

NIFTY Futures (Monthly Expiry) - Snapshot

Particulars	Spot	Future	Prem. / Disc.	Futures OI (% Change)	PCR OI	PCR VOL
Current	24211.00	24,249.00	38.00	-0.90	1.11	0.81
Previous	24206.90	24,249.90	43.00	-1.28	1.14	1.14
Change (%)	0.02%	0.00%	-	-	-	-

Long Build Up

Scrip	Last Close	Price Change (%)	OI Change (%)
UNIONBANK	171.21	3.68	5.09
PAYTM	1393.2	3.32	5.36
COFORGE	1545.5	2.92	1.78
PERSISTENT	5195.9	2.58	1.80
KFINTECH	916.65	2.55	5.30

Long Unwinding

Scrip	Last Close	Price Change (%)	OI Change (%)
INDIANB	844.75	-3.45	-1.97
VBL	470.85	-1.74	-1.33
ANGELONE	339.55	-1.74	-2.86
DELHIVERY	513.05	-1.52	-6.92
ETERNAL	286.35	-1.39	-3.26

Short Build-up

Scrip	Last Close	Price Change (%)	OI Change (%)
GVT&D	4533.6	-3.11	2.20
ICICIGI	1788.8	-2.44	7.41
SWIGGY	266.97	-2.43	2.95
NUVAMA	1916.7	-2.34	1.81
INOXWIND	81.18	-2.23	2.80

Short Covering

Scrip	Last Close	Price Change (%)	OI Change (%)
TCS	2173.4	5.34	-2.65
VOLTAS	1355.8	5.12	-1.93
TATAELXSI	3827.8	4.16	-4.05
BLUESTARCO	1709	3.47	-2.38
MPHASIS	2401	3.09	-1.34

FIIs Holdings (OI) – Long Short Ratio

Products	Long	Short
Index Futures	10%	90%
Stock Futures	54%	46%
Index Options		
CALL	43%	57%
PUT	63%	37%
Stock Options		
CALL	39%	61%
PUT	61%	39%
Total	53%	47%

Highest OI – CE

Strike Price	Highest OI
25000	6756490
24000	4745130
24500	4233125
26000	3146650
24200	2577705
24300	2028975
25500	2007460
24800	1671280
24100	1505400
24700	1262300

Highest OI – PE

Strike Price	Highest OI
24000	5831995
23000	3878875
23500	3359135
24200	2779270
26000	2427100
24500	2358655
25000	2104895
24100	2035345
22000	1795235
22500	1566305

F&O Ban for Today: KAYNES.

Pivot Point Indicators - (Equity)

Sr.no	Symbol	Close	R2	R1	PP	S1	S2
1	ADANIENT	3174.70	3241.43	3201.53	3161.63	3121.73	3081.83
2	ADANIPTS	1810.00	1833.13	1823.73	1814.33	1804.93	1795.53
3	APOLLOHOSP	8787.00	8995.33	8911.58	8827.83	8744.08	8660.33
4	ASIANPAINT	2649.40	2682.27	2665.12	2647.97	2630.82	2613.67
5	AXISBANK	1321.20	1337.93	1329.73	1321.53	1313.33	1305.13
6	BAJAJ-AUTO	10410.00	10705.67	10499.92	10294.17	10088.42	9882.67
7	BAJFINANCE	1023.00	1042.53	1030.38	1018.23	1006.08	993.93
8	BAJAJFINSV	1910.00	1929.73	1915.93	1902.13	1888.33	1874.53
9	BEL	410.50	414.97	412.82	410.67	408.52	406.37
10	BHARTIARTL	1903.60	1926.07	1915.92	1905.77	1895.62	1885.47
11	CIPLA	1425.00	1452.33	1440.83	1429.33	1417.83	1406.33
12	COALINDIA	430.95	436.18	432.73	429.28	425.83	422.38
13	DRREDDY	1236.00	1259.93	1248.53	1237.13	1225.73	1214.33
14	EICHERMOT	7315.50	7384.50	7344.75	7305.00	7265.25	7225.50
15	ETERNAL	285.25	290.55	288.40	286.25	284.10	281.95
16	GRASIM	3126.00	3246.93	3201.38	3155.83	3110.28	3064.73
17	HCLTECH	1224.00	1282.67	1245.17	1207.67	1170.17	1132.67
18	HDFCBANK	817.50	827.77	822.29	816.82	811.34	805.87
19	HDFCLIFE	573.50	585.17	578.17	571.17	564.17	557.17
20	HINDALCO	965.05	979.65	972.03	964.40	956.78	949.15
21	HINDUNILVR	2133.90	2155.30	2143.80	2132.30	2120.80	2109.30
22	ICICIBANK	1407.80	1429.07	1415.72	1402.37	1389.02	1375.67
23	ITC	279.85	282.28	281.28	280.28	279.28	278.28
24	INFY	1102.60	1149.33	1120.43	1091.53	1062.63	1033.73
25	INDIGO	5235.00	5314.67	5261.42	5208.17	5154.92	5101.67
26	JSWSTEEL	1240.00	1253.20	1243.35	1233.50	1223.65	1213.80
27	JIOFIN	241.24	245.49	243.42	241.36	239.29	237.23
28	KOTAKBANK	385.05	391.82	386.79	381.77	376.74	371.72
29	LT	3928.90	3977.90	3946.20	3914.50	3882.80	3851.10
30	M&M	3154.10	3222.03	3178.53	3135.03	3091.53	3048.03
31	MARUTI	13700.00	13997.33	13844.83	13692.33	13539.83	13387.33
32	MAXHEALTH	1109.00	1130.87	1118.97	1107.07	1095.17	1083.27
33	NTPC	352.40	361.67	356.02	350.37	344.72	339.07
34	NESTLEIND	1432.00	1467.00	1450.90	1434.80	1418.70	1402.60
35	ONGC	248.00	251.30	249.45	247.60	245.75	243.90
36	POWERGRID	285.25	289.25	286.85	284.45	282.05	279.65
37	RELIANCE	1297.00	1310.87	1305.17	1299.47	1293.77	1288.07
38	SBILIFE	1858.40	1879.40	1864.95	1850.50	1836.05	1821.60
39	SHRIRAMFIN	1048.90	1075.77	1057.72	1039.67	1021.62	1003.57
40	SBIN	1036.70	1054.70	1044.30	1033.90	1023.50	1013.10
41	SUNPHARMA	1919.70	1943.37	1932.32	1921.27	1910.22	1899.17
42	TCS	2182.90	2290.77	2220.87	2150.97	2081.07	2011.17
43	TATACONSUM	1101.40	1114.53	1107.28	1100.03	1092.78	1085.53
44	TMPV	343.50	350.23	345.43	340.63	335.83	331.03
45	TATASTEEL	187.18	191.15	189.22	187.28	185.35	183.41
46	TECHM	1502.00	1570.93	1530.63	1490.33	1450.03	1409.73
47	TITAN	4600.40	4697.20	4641.90	4586.60	4531.30	4476.00
48	TRENT	2898.00	2944.20	2918.00	2891.80	2865.60	2839.40
49	ULTRACEMCO	11545.00	11677.00	11625.00	11573.00	11521.00	11469.00
50	WIPRO	178.41	183.16	180.37	177.57	174.78	171.98

PP – Pivot Point, R1 – Resistance1, S1 – Support, R2 – Resistance2, S2 – Support2: How to trade Pivot points: If the stock opens above PP then go Long and Keep S1 as the stop loss for a possible target of R1/R2. If the stock opens below PP then go short and Keep R1 as the stop loss for a possible target of S1/S2.

StockHolding Services Limited**(Formerly known as SHCIL Services Limited)****CIN NO: U65990MH1995GOI085602 SEBI - RA: INH000001121****Plot No. P-51, T.T.C. Industrial Area, MIDC Mahape, Navi Mumbai – 400 710****Call to us: 91-080-69850100****E-Mail: customerdesk@stockholdingservices.com****www.stockholdingservices.com****Disclaimer**

The research recommendations and information are solely for the personal information of the authorized recipient and does not construe to be an offer document or any investment, legal or taxation advice or solicitation of any action based upon it.

The research services ("Report") provided is for the personal information of the authorized recipient(s) and is not for public distribution. The report is based on the facts, figures and information that are considered true, correct and reliable. The report is provided for information of clients only and does not construe to be an investment advice. This report does not constitute an offer or solicitation for the purchase or sale of any financial instrument or as a confirmation of any transaction. Each recipient of this report should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this report and should consult its own advisors to determine the merits and risks of such an investment. StockHolding Services Limited (formerly known as SHCIL Services Limited)-(SSL) and its associate companies, their directors and their employees shall not be in any way responsible for any loss or damage that may arise to any recipient from any inadvertent error in the information contained in this report or any action taken on the basis of this information.

Disclosure

StockHolding Services Limited (formerly known as SHCIL Services Limited) -(SSL) is a SEBI Registered Research Analyst having registration no.: INH000001121. SSL is a SEBI Registered Corporate Stock broker having SEBI Single Registration No.: INZ000199936 and is a member of Bombay Stock Exchange (BSE)- Cash Segment and Derivatives Segment, National Stock Exchange (NSE)-Cash, derivatives and Currency Derivatives Segments and Multi Commodity Exchange of India (MCX) – Commodity Derivative. SSL has registered with SEBI to act as Portfolio Manager under the SEBI (Portfolio Managers) Regulations, 2020, bearing registration no. INP000007304 and also obtained registration as Depository Participant (DP) with CDSL and NSDL, SEBI Registration No.: IN-DP-471-2020. SSL is a wholly owned subsidiary of Stock Holding Corporation of India Limited (StockHolding). StockHolding is primarily engaged in the business of providing custodial services, designated depository participant (DDP) post trading services, Depository Participant Services, Professional Clearing Services, Authorized Person services in association with SSL. Neither SSL nor its Research Analysts have been engaged in market making activity for the companies mentioned in the report /recommendation. SSL or their Research Analysts have not managed or co-managed public offering of securities for the subject company(ies) in the past twelve months.

Registrations granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

The Analysts engaged in preparation of this Report or his/her relative or SSL's associates: - (a) do not have any financial interests in the subject company mentioned in this Report; (b) do not own 1% or more of the equity securities of the subject company mentioned in the report as of the last day of the month preceding the publication of the research report; (c) do not have any material conflict of interest at the time of publication of the Report.

The Analysts engaged in preparation of this Report or his/her relatives or SSL's associates: - (a) have not received any compensation from the subject company in the past twelve months; (b) have not managed or co-managed public offering of securities for the subject company in the past twelve months; (c) have not received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months;

(d) have not received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months; (e) has not received any compensation or other benefits from the subject company or third party in connection with the Report; (f) has not served as an officer, director or employee of the subject company; (g) is not engaged in market making activity for the subject company.

Investment in securities market are subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI, membership of BASL (in case of IAs) and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

"The securities quoted are for illustration only and are not recommendatory".

The investor is requested to take into consideration all the risk factors before actually trading in equity and derivative contracts. For grievances write to grievances@stockholdingservices.com. In case you require any clarification or have any query/concern, kindly write to us at ssl.research@stockholdingservices.com.

S. Devarajan

MBA (Finance & Foreign Trade), Ph.D. (Financial Management)
Head of Research & Quant Strategist

Sourabh Mishra
MMS (Finance)
Research Analyst

Mahesh R. Chavan
MSC (Finance)
Research Analyst

Mahima Satish
BSC (Finance)
Research Associate

Kuldeep Malviya
MBA (Finance)
Research Analyst